



MEDIA ADVISORY

SADDLE UP! FOR THE 2010 AVENUE BANK COUNTRY RIDE 'N ROLL CONCERT EVENT *Saturday, September 18 at Duke It Out Farm in Franklin*

WHAT: The 2010 Avenue Bank Country Ride 'N Roll concert event brings together three powerhouse writers/performers singing original music in an intimate outdoor setting. The evening will feature:

- **John Bettis**, a Grammy award winner, his range of songs/recording artists include: “Goodbye to Love” and “Yesterday Once More” for The Carpenters, “Human Nature” for Michael Jackson, and the Olympic theme song, “One Moment in Time” sung by Whitney Houston, plus several TV shows and movies (including Godfather III).
- **Don Schlitz**, the 2010 recipient of the Academy of Country Music Poet’s Award, Don’s first hit “The Gambler” recorded by Kenny Rogers launched his career. His songs have been recorded by George Strait, Garth Brooks, Alabama, Randy Travis and Allison Kraus.
- **Gary Nicholson**, a nominee for the Nashville Songwriters Hall of Fame, Gary’s hit songs include: “One More Last Chance” for Vince Gill, “The Trouble with the Truth” for Patty Loveless and “She Couldn’t Change Me” for Montgomery Gentry.

WHY: The concert event benefits Saddle Up!, the region’s oldest and largest recreational therapeutic horseback riding program serving children and youth with disabilities.

WHEN: Saturday, September 18
6:30 pm – 9:30 pm

WHERE: Duke It Out Farm, 4105 Columbia Pike, Franklin, TN
Duke It Out Farm is a beautiful 300 acre private farm opened to the public once a year for this event.

WHO: Anyone interested in a great night of music in a beautiful setting, with legendary local songwriters.

DETAILS: \$75 per ticket if purchased by September 16 or \$100 at the door. Tickets include the concert, dinner by Puckett's Grocery and spirits. For more information and to purchase tickets visit www.saddleupnashville.org.

Saddle Up!

Saddle Up! is Middle Tennessee's oldest and largest recreational therapeutic horseback riding program and the only one exclusively serving children and youth who have disabilities. A NARHA Premier Accredited Center, Saddle Up! annually serves nearly 190 children, ages 4 through 18, who daily deal with more than 50 types of disabilities. Saddle Up! is a nonprofit organization that depends on donations and fundraising events for the majority of its revenues, and it counts on a dedicated volunteer corps of nearly 300 to help make the program possible. For more information, please call 615-794-1150 visit the website, www.saddleupnashville.org.