



MEDIA ADVISORY

SADDLE UP! FOR THE 2010 AVENUE BANK COUNTRY RIDE 'N ROLL TRAIL RIDE EVENT *Saturday, September 18 at Duke It Out Farm in Franklin*

- WHAT:** The 2010 Avenue Bank Country Ride 'N Roll offers open trail riding on some of the most scenic trails in Middle Tennessee, hayrides, roping demonstrations, stick horse races, ponies for petting and games for the whole family. Trail riders must furnish their own horses and proof of negative Coggins.
- WHY:** The event benefits Saddle Up!, the region's oldest and largest recreational therapeutic horseback riding program serving children and youth with disabilities.
- WHEN:** Saturday, September 18
Trail riding and activities 9 am – 2 pm
- WHERE:** Duke It Out Farm, 4105 Columbia Pike, Franklin, TN
Duke It Out Farm is a beautiful 300 acre private farm opened to the public once a year for this event.
- WHO:** Riders, non-riders, families and supporters of Saddle Up!
- DETAILS:** A \$50 minimum for individuals or \$100 for families (children under 12 free) in donations or sponsorships required for participation. Fee includes trail ride, activities, t-shirt and lunch. Registration available online at www.saddleupnashville.org.

Saddle Up!

Saddle Up! is Middle Tennessee's oldest and largest recreational therapeutic horseback riding program and the only one exclusively serving children and youth who have disabilities. A NARHA Premier

Accredited Center, Saddle Up! annually serves nearly 190 children, ages 4 through 18, who daily deal with more than 50 types of disabilities. Saddle Up! is a nonprofit organization that depends on donations and fundraising events for the majority of its revenues, and it counts on a dedicated volunteer corps of nearly 300 to help make the program possible. For more information, please call 615-794-1150 visit the website, www.saddleupnashville.org.